

PRESS RELEASE *dispari&dispari project*

Alicia Herrero

ART&CAPITAL

[Conversazioni – Suite Auction Drawings – Errata]

Individual exhibition

Curator **Silvia Litardi**

dispari&dispari project

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Opening May 30 19.00 pm: For her first solo show in Italy, invited by *dispari&dispari project* of Reggio Emilia, Alicia Herrero* presents ART&CAPITAL, project in progress since 1996. Under this title are gathered interventions, performances, installations, mise-en-scene of objects, videos and drawings that investigate the systems that build value, mapping and signs devices that organize the construction of the gaze... What allows to an object to acquire the status of art work? How do values and why? Which are the mechanisms? Which part has the institutional (museums, collections, institutions, auction houses, catalogs, galleries) in this process?

The work of the artist in Italy starting in Milan for a new edition of "SUITE AUCTION DRAWINGS". Stirred with the public buyer of an auction of contemporary art, will conduct a session of live drawing, creating a performance in the auction house. The drawings produced, register of the television drama of beating auction, will be accompanied in the exhibition space reggiano, to a video and a notarised document that certifies the accuracy of the prices seen in the videos and pictures.

"ERRATA" are a series of graphic works obtained from the de-construction of the auction catalogue by rearranging the pages, data and images. These last ones are subordinates to a Canone, fruit of the elaboration of the average price sale anniversary. The documentary images of the works come therefore expanded or contracted to second of this variation of value.

Another piece of the exhibition is "CONVERSATIONS" with which Alicia Herrero resumed the ranks of Proyecto Chat, Museum Boijmans van Beuningen (Rotterdam, 2001-2002) and Conversaciones, Museo de Arte Contemporáneo de Rosario (Argentina, 2005) and Misiones (Argentina, 2006), where she explored, through one dialogical modality with the local community, the concept of collection. In the Italian version the artist, the curator, the gallery owner, and the momentary collective accomplice, will put in motion a "called to collection" of objects, inviting the community of Reggio Emilia and not, to participate in this put-en-scenes.

The objective is to analyze in a performance way, what role has a gallery like symbolic place and ring of the market chain. Mission: to redistribute the symbolic capital accumulated!

The exhibition, curated by Silvia Litardi, opens Saturday May 30 at 6.30 pm. in the exhibition spaces of *dispari&dispari* project in Vincenzo Monti Str. n°25 and will be open to the public until September 14 2009. Thursday May 28 at 6.00 pm. at Spazio Gerra of Reggio Emilia, public meeting with the artist for the presentation of "CONVERSATIONS". Spazio Gerra, P.zza XXV April 2 - Reggio Emilia | tel. 0522 456635 - www.spaziogerra.it For more information please visit us on www.dispariedispari.org.

***Alicia Herrero** works in a variety of media and practices, several of her projects have been exhibited in: Fundación Proa (2009); Van Abbemuseum (2008); 4th Göteborg Biennial for Contemporary Art Rethinking Dissent (2007); The End of the World Biennial (2007); Contemporary Art Museum, Posadas (2006); MACRO (Rosario Contemporary Art Museum) (2005); NGBK (Neue Gesellschaft für Bildende Kunst) (2003); Shedhalle (2003); Boijmans van Beuningen Museum (2001/02); between others. She developed Magazine in situ in different cities and liPac Laboratory of Investigation in Contemporary Artistic Practices in CRRojas UBA (Ricardo Rojas Cultural Centre, Buenos Aires University).

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